SWAMI SAHAJANAND GROUP OF COLLEGES

Swami Sahajanand College of Commerce & Management

(Affiliated to Maharaja Krishnakumarsinhji Bhavnagar University)

(Only self-finance institution recognized under UGC 2(f), Second Cycle Accredited Grade 'B' by NAAC & ISO 2009:2015 Certified)

Plot No. 639, ISCON Mega City, Nr. M. K. Bhavnagar University Karyalay, Bhavnagar-364002

1. Title of the Practice:

SE and OP Programme:

(Sahajanand Extension and Outreach Programme)

Objectives of the Practice:

To liberate the weaker sections of the rural areas

To provide social dimension to the educational system

To bring forth the team spirit and leadership qualities of the students and broaden their social outlook.

To restore gender equity and make available equal opportunities

To inform villagers about various government schemes and make awareness.

To develop intellectual awareness and value of education

The Context:

Bhavnagar is in comparison with other cities in Gujarat not a big city. Ignorance and illiteracy estrange them from the fast-moving hi-tech world. Hence it is imperative on the part of the college to extend their service and give exposure which is the need of the people. SEOP is dauntless in launching well-planned activities. It has adopted 03 villages particularly Sidsar, Valukad and Ghogha to ensure wholesome development of the villages within 30 kms from the college.

The Practice:

SEOP is a programme, introduced in July 2017 is unique in its context and practice. The target groups in the villages face several problems regarding access to education, health facility, drinking water supply, power supply and transport. The student volunteers of from each programme are divided into groups each of five students to take up different tasks executed in 35 hours to reach specified target.

The groups are assigned the tasks related to Environment, Health and Hygiene, Education, People's organization, Application of Knowledge and Liaison with Government Agencies. Organizing awareness camps, meetings, conducting competitions and screening documentaries are the common techniques adopted by all the groups to perform their tasks and realize their goals.

An awareness programme has been conducted through street plays and dramas and programmes to develop reading and writing skills of the school children.

Taught Communicative Skills and teach them the uses of mass media.

Impart a sound knowledge of computer

Village Cleanliness

Tree Plantation

Rally for women empowerment.

Agro Guidance Camp

Utility and Sanitation

Medical Check-up Camp

Eradication of Superstition Rally

School Student's Development Programmes

Evidence of Success:

Training programmes have been arranged to improve the skills of rural youth for gainful employment.

Awareness programmes are conducted for the marginalized women for their empowerment. The outcome is highlighted below:

Created good rapport with the village leaders and the people.

Enriched the teaching and learning processes in schools

Imparted social and moral values and also helped to create healthy and pollution - free villages

Created opportunity for sharing the knowledge and experience of the senior citizens

Given awareness of fatal diseases like AIDS and T.B.

Eradicated illiteracy by encouraging the school dropouts

Problems Encountered and Resources Required:

Exhaustion and lack of interest are the major impediments. Lack of proper roads and transport, inadequate water facilities and means of accommodation have posed a great challenge. Efforts have also been taken to solve these problems by representing them to the Panchayat and the officials concerned.

2. Title of the Practice:

To develop entrepreneur skills (By Food Fest and Sahaj Carnival)

Objectives of the Practice:

To develop entrepreneur skills

To develop leadership in the students

To develop decision making situations

The Context:

To develop entrepreneurial skills, the institute incorporates events like a Food Fest and Sahaj Carnival. These events provide opportunities for students to engage in entrepreneurial activities while promoting community interaction and showcasing local talent. Here how these events can contribute to skill development:

The Practice:

Food Fest: Organizing a Food Fest allows students to explore their culinary skills and entrepreneurial spirit. They can set up food stalls, prepare and sell various dishes, and manage the operations of their booths. This activity promotes creativity, teamwork, and business acumen as students learn about menu planning, pricing, marketing, customer service, and financial management. Additionally, they can interact with local food vendors and gain insights into the food industry.

Sahaj Carnival: The Sahaj Carnival can be a vibrant event where students create and manage booths featuring a range of products or services. It can include art and craft stalls, games, entertainment, workshops, and exhibitions. This event provides students with hands-on experience in product development, marketing, sales, customer engagement, and event management. They learn to showcase their entrepreneurial ideas and talents while building essential skills like communication, negotiation, and problem-solving.
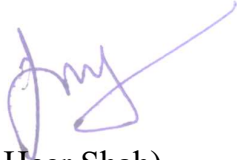

Evidence of Success:

Both the Food Fest and Sahaj Carnival offer a platform for students to take ownership of their ventures, learn from real-life experiences, and develop crucial entrepreneurial skills. These events also encourage innovation, networking, and community engagement as they attract visitors from the local community and beyond. By participating in these activities, students can gain practical knowledge about entrepreneurship and develop confidence in their abilities to pursue their own ventures in the future.

Problems Encountered and Resources Required:

Students are motivated to participate in entrepreneurial events but some students sometimes don't show interest to participate. Because of their lack of interest they fail to inculcate commercial and managerial skills.

(Dr. Heer Shah)   (Dr. Hetal Mehta)

IQAC Co-ordinator   Principal