

**SWAMI SAHAJANAND GROUP OF COLLEGES**  
**SWAMI SAHAJANAND COLLEGE OF COMMERCE & MANAGEMENT**  
(Affiliated to Maharaja Krishnakumarsinhji Bhavnagar University)

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Success...Nothing Less...

**AQAR- 2017-18**

## **INSTITUTIONAL DISTINCTIVENESS**

**Our Mission: “Ever to excel...”**

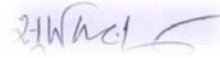
Through proper planning and strategies, the institution focuses at delivering to its best ability the vision of the college. The nation in general and the state in particular, is marred with the problem unemployment among educated youth. Therefore, the need for “Skill-based system of education” is becoming more vocal in present times. A couple of important initiatives taken at the institution towards skill-based education with the short-term certificate courses as well as to offer professional degree programme. The college is one of the few institutions in the district offering employment-oriented skill development programmes. The establishment of these programmes by the college was a much-needed initiative to equip the students for their future. With a distinctive vision to impact the society, the centres provide the required skills for immediate employment. This is a big step towards diminution of the problem of educated unemployed youths in the state. By allowing the students to pursue their dreams with a sense of direction, the college help those with a view to build their careers in the selected areas. The college provides an intensive certificate course in Communicative English and MS Office. This year the institution has introduced value added courses like Soft Skill Training, Creative Writing, Reading Skills and Speaking Skills.

The college also assists the successful students in getting lucrative placements across the Gujarat. The curriculum for the Certificate Course has been designed and approved by the committee consist of experts, Industrialists and University Professors. On completion of the said course, the Certificates are given to successful students which provide a springboard for selfemployment and jobs in related industries. The college aims at creating a hatching ground for the students to develop their hobbies and achieve success in life. The very initiative is the step towards facilitating the students with the required knowledge, experience and exposure to pursue their dreams with gainful employment. With the skills gained, the student becomes more determined and confident in facing the future. Similarly, “Sarjan”—a small Start-up Centre was inaugurated on April 03, 2018 which also motivate students.

We have run 3 Day Startup drive in which trained facilitator came to our campus and guided approximately 120 students through modules that will take them from ideation and team formation to pitching developed ventures at the end of the day. By the end, students will have the skills they need to form teams, effectively conduct customer discovery, and develop viable, scalable ventures. So the institution is fulfilling it’s mission to ever to excel.



**Dr. Hetal Mehta**  
Principal



**Smt. Saryu Savani**  
Managing Trustee