

SWAMI SAHAJANAND GROUP OF COLLEGES
SWAMI SAHAJANAND COLLEGE OF COMMERCE & MANAGEMENT
(Affiliated to Maharaja Krishnakumarsinhji Bhavnagar University)



Success...Nothing Less...

AQAR- 2017-18

Best Practice – I

1. Title of the Practice:

SE&OP Programme: (Sahajanand Extension & Outreach Programme)

Swami Sahajanand College of Commerce & Management has a separate section for its extensional activities. There is a separate co-coordinator to look out the functional and operational areas. SE&OP is a part of our extension programme, an integral part of higher education. The College aspires to focus on the overall personality development of the students along with the academic excellence. It is one of the best practices used to realize the goals of the college - the empowerment of rural folk and bringing about social changes.

2. Objectives of the practice:

The objectives of SE&OP are:

- To liberate the weaker sections of the rural areas from the shackles of the perennial, economic, social, political and educational constraints
- To provide social dimension to the educational system of the college and inculcate social responsibility and commitment in students.
- To bring forth the team spirit and leadership qualities of the students and broaden their social outlook that will help them work for the welfare of the community
- To restore gender equity and make available equal opportunities to emerge full-fledged and take up new ventures

3. The Context:

Bhvanagar is in comparison with other cities in Gujarat not a big city. It is amidst the labyrinth of tiny villages, some with very thin population and incredibly with lowest percentage of literacy. Ignorance and illiteracy estrange them from the fast-moving hi-tech world. Hence it is imperative on the part of the college to extend their service and give exposure which is the dire need of the people. SE&OP is dauntless in launching well-planned activities. It has adopted 03 villages particularly Sidsar, Valukad and Ghogha to ensure wholesome development of the villages within 30 kms from the college. It has taken all appropriate measures to empower the rural women to progress in their life. The watch word of SE&OP is to develop concern for the voiceless and faceless. It makes them identify their strengths, weaknesses and be aware of social problems. It also creates awareness of the Government Welfare schemes. Another important mission of STEP is to equip the Self-Help Group Women with traditional and modern skills of different trades, to generate income and improve their financial status.

4. The Practice:

SE&OP is a programme, introduced in July 2017 is unique in its context and practice. The target groups in the villages face several problems regarding access to education, health facility, drinking water supply, power supply and transport. The student volunteers of each class are divided into six groups to take up different tasks executed in 35 hours to reach specified target. It is accomplished by the end of their degree. The six groups are assigned the tasks related to Environment, Health and Hygiene, Education, People's organization, Application of Knowledge and Liaison with Government Agencies. Organizing awareness camps, meetings, conducting competitions and screening documentaries are the common techniques adopted by all the groups to perform their tasks and realize their goals. The first group aims at giving environmental education, advocating sanitation and smokeless brick kilns. The second group makes a survey of health problems and gives required guidance. The third group propagates literacy programmes, non-formal education, readmitting dropouts and encouraging people to watch educational programmes. The fourth group forms Youth Club and Women's Club. They also organize meetings for agricultural labourers and masons and supportive workers. The fifth group focuses on the application of knowledge acquired by students in their respective subjects to the people in the adopted villages. The sixth group liaises with different Government Agencies like District Rural Development Agency, Social Welfare Board, Panchayat Union Office and Transport Corporation to get their needs

fulfilled. Each department executes its plan according to the nature and convenience of its resources. The highlights of the work done by the departments are as follows:

- ✓ Students of Gujarati discipline conduct awareness programmes through street plays and dramas and programme to develop reading and writing skills of the school children.
- ✓ Students of English discipline teach Communicative Skills in English, conduct language games to school children and teach them the uses of mass media.
- ✓ Students of Computer Science impart a sound knowledge of computer applications to youngsters to cater to the present needs of the society.
- ✓ Students of Commerce teach skills on handicrafts and develop entrepreneurial skills of the people. Students of Commerce (C.A.) take the schemes of LIC and banks for savings / loans to the people and educate them in promoting savings, repaying loans and maintaining accounts.
- ✓ Students of Business Administration teach marketing strategies and the rights and duties of consumers.

5. Evidence of Success:

Training programmes have been arranged to improve the skills of rural women for gainful employment. Awareness programmes are conducted for the marginalized women for their empowerment. The services of SE&OP have yielded satisfactory results to various disciplines as fruits of their hard labor and selfless service.

The outcome of the outstanding performances of SE&OP is highlighted below:

- ✓ Created good rapport with the village leaders and the people.
 - ✓ Enriched the teaching and learning processes in schools by using Audio Visual Aids
 - ✓ Imparted social and moral values and also helped to create healthy and pollution - free villages
 - ✓ Created opportunity for sharing the knowledge and experience of the senior citizens
 - ✓ Given awareness of fatal diseases like AIDS and T.B. as well as tackled health hazards by maintaining good health and hygiene
 - ✓ Eradicated illiteracy by encouraging the school dropouts for readmission at schools
- Outcome (Students)
- ✓ The students engaged in SE&OP enjoy rich rewards of social service as it enriches their personality. They have been exposed to social problems. They have been aware of their responsibilities and commitment to the society. The peer group relationship has been improved. The volunteers have acted as instruments in bringing about social transformation. SE&OP has found the public reluctant to involve themselves in the

extension activities proposed by the college because of inadequacy of time and the necessity to earn their livelihood through hard labour.

6. Problems Encountered and Resources Required:

Exhaustion and lack of interest are the major impediments for their inability to participate in the welfare activities. Lack of proper roads and transport has caused many inconveniences to reach the adopted villages. Inadequate water facilities and means of accommodation have posed a great challenge to hold meetings for the children and the public frequently especially in rainy and summer seasons. Efforts have also been taken to solve these problems by representing them to the Panchayat Presidents and the officials concerned. The Sahajgyan Educational & Charitable Trust is giving financial aids and also provides transport facilities to meet the expenditures. The institution still needs the support from local governance and NGOs.

Best Practice – II

1. Title of the Practice:

Sahaj Cultural Club: *A unique club with unique activities...*

Cultural awareness and participation play an integral role in SSCCM student's education. The world is a complicated place, and there's a lot of division between people. The performing arts tend to unify people in a way nothing else does.

2. Objectives of the Practice:

- To provide opportunities for students to exhibit their talent.
- To identify & develop special skills among students at State & National level.
- To give exposure to the members of cultural club to meet & interact with well-known celebrities.
- To help students develop all-round personality by improving their skills in creativity, communication, inter-personal relations, etc.
- To build team spirit & goal orientation that would help them to face the challenges in their personal & professional life.

3. The Context:

Culture can be defined as the arts as well as the intangible shared beliefs, values, and practices of a community. Students participate in arts and culture at varying levels of skill and engagement. Some create, while others listen to, watch, teach, critique, or learn a cultural activity, art form, or expression. The college has a unique model - 360-degree approach for the overall development of the individual. This approach will help the students and staff to mould them to be a responsible citizen. With this background, college is having full functioning Sahaj cultural club, as it would help the students to exhibit their hidden talent with regard to acting. Music at Swami Sahajanand College of Commerce & Management (SSCCM) forms an integral part of the day to day lives of the students. Whether they are aspiring singers, instrumentalists or entertainers, there are many ways to participate in making music and developing performance and presentation skills. The study of Drama allows both individuals and groups to explore, shape and symbolically represent ideas and feelings and their consequence. The Drama teaching in the club offers many opportunities for students to participate in extra-curricular activities. Similarly dance learning here is an expressive human movement, which forms an integral part of human life and culture. Through dance, students develop an understanding of its value in their own and

other cultures and improving self-awareness. This club with a very little time span of eight years had produced Heroes, heroines, models, singers, music directors, and technicians to the local industry and to the theatre in Gujarat. Our cultural club has the following aims:

- ✓ To give all students the opportunity to be involved in culturally enriching activities.
- ✓ To give those students with special talents a chance to extend themselves and to grow in their area of expertise.
- ✓ To expand our students' appreciation of cultural activities.

4. The Practice:

The institution has a full time cultural activities co-ordinator. Students are informed about the various activities of the club by the way of announcements through the Cultural activities Co-ordinator. Professional artist in the various fields will be prearranged to tutor the students with the various technique of music, dance and drama. The practice of the same will be held in the college premises after the class hours. The students are taken to all the competitions conducted by various institutions and organizations. Stage shows will also be given at various parts of the state for a social cause.

5. Evidence of Success:

Some of the highlights:

- ✓ Winning Inter college Maharaja Krishnakumarsinhji Bhavnagar University Youth Festival General Championship for constituent three years (Academic Year 2016, 2017 & 2018) (Hatric)
- ✓ Winning Inter college Maharaja Krishnakumarsinhji Bhavnagar University Youth Festival Runner's Up Position for constituent two years (Academic Year 2014 & 2015)
- ✓ Winning Inter college Maharaja Krishnakumarsinhji Bhavnagar University Youth Festival Second Runner's Up Position for constituent two years (Academic Year 2012 & 2013)
- ✓ Our students selected to participate in West Zone, National and SAARC events of Universities and won medals and ranks.
- ✓ Since last six years we have a record in university that out of total number of students selected for West Zone, National & SAARC more than 65% are from SSCCM.
- ✓ Our folk orchestra is very much popular and our folk orchestra team has been invited by eminent organizations too. Our team has given performance at annual gathering of Rotary Club International, Lions Club, All India conference of Cancer Surgeons, some of the leading programs organized by Bhavnagar University etc.
- ✓ Our Raas Team is also very famous. The team has been invited to perform in the inaugural function of Vibrant Gujarat in the august presence of Prime Minister Hon. Shri Narendra

Modi, Inaugural Function of opening up a new Court at Botad in the presence of Hon. Chief Minister of Gujarat Shri Vijaybhai Rupani. The team has performed more in more than six states in mega event too.

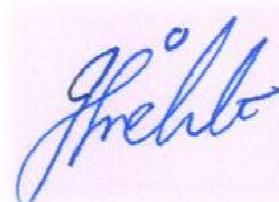
- ✓ Our singer students are selected to perform live in Navratri Mahotsav in Gujarat and outside Gujarat too.
- ✓ Secure First position in the year 2014, 2015, 2016 and 2017 while second position in the year 2018 in Inter college Kalayatra competition organized by Maharaja Krishnakumarsinhji Bhavnagar University.

6. Problems Encountered and Resources Required:

There was a significant amount of apprehensions in students about their potentials as an artist. Initially the students had their own reluctance about missing classes during the competitions and shows. Appointment of a professional director was a challenge as the students were amateurs and required a thorough training before, they earn a role in the play. There is a huge Strategies adopted to overcome.

An orientation program was given to all the students at the beginning of the academic year about the various opportunities available and the benefits with regard to the club. Workshop was conducted on various facets of theatre such as acting, voice modulation, makeup, property and set designing and costume designing, the same will be arrange for Folk orchestra and music too. Workshop was conducted by various theatre personalities who had authority in their respective fields and were well known personalities. Even students who participated in the cultural club during competitions, University Youth festival and stage shows were given attendance and extra class were taken.

Place: Bhavnagar



Dr. Hetal Mehta

Principal